

NEWS RELEASE

For Immediate Release



SPCA Annual Flag Day

Singapore, 14 May 2015 – The Society for the Prevention of Cruelty to Animals (SPCA) will hold its annual flag day on Saturday, May 16. The island-wide fundraising event starts at 9:00 AM to 5:00 PM, with volunteers doing their bit to collect donations island-wide.

Proceeds raised from this event will go towards building SPCA's new premises at Sungei Tengah, which will be about twice the size of the existing site at Mount Vernon Road, and host a larger animal shelter and dedicated spaces for public interaction and education, in addition to its existing services. The new building costing approximately seven million dollars, is envisioned as an all-purpose complex with an expanded clinic and more space for dogs to exercise.

Says Ms. Corinne Fong, Executive Director of SPCA, "We do not receive any government grant, so raising the funds is a big task. But we have a generous and giving, local community so we look forward to their support in this project to help us achieve our goal." Corinne will be participating in the event with her four-legged friend, Dewey, a 9-year old Cocker Spaniel.

For more information or to register or donate online, please visit http://www.sPCA.org.sg/helpus_fundraising_corporate.asp

– Ends –

For more information, please contact:

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About Society for the Prevention of Cruelty to Animals (SPCA)

The SPCA is a registered animal welfare charity and its two main objectives are to promote kindness to animals and to prevent cruelty to animals. Relying mainly on donations from the public and fundraising, the Society provides various animal welfare services including a 24-hour emergency service, cruelty investigation, an adoption programme, an education programme for schools and organisations, a sterilisation programme for community animals, running an animal

shelter and supporting quarantine for unwanted, abused and abandoned animals. For more information, visit <http://www.sPCA.org.sg>

Note: The photos below are provided for press use and to be attributed to the SPCA Singapore.

