



NEWS RELEASE

SPCA Flag Day 26 November 2016

Singapore, 25 November 2016 – The Society for the Prevention of Cruelty to Animals (SPCA) will hold its flag day on Saturday, 26 November, from 9 am to until 5 pm. where Volunteers will take to the streets island wide with donation tins, raising funds for the animal welfare cause in support of SPCA's services, including a 24-hour emergency rescue service, inspectorate that investigates animal cruelty and veterinary clinic that provides free consultations and sterilisation for community animals.

This year, SPCA is not only appealing to individuals for help in collecting donations, but our corporate supporters as well.

Over S\$2,400,000 is required for SPCA operations annually and the targeted street collection for this year's flag day is at least S\$20,000 from our flag day street collections.

Funds raised will be channelled towards the following services:

- Animal cruelty and welfare investigation
- 24 hour emergency animal rescue
- Running a shelter for abused, abandoned and unwanted animals
- Complimentary veterinary care and sterilisation of community animals
- Adoption programme that includes the Project ADORE scheme
- Foster care for the young, sick, and injured animals
- Sheltering lost and found pets
- Advocacy for the humane treatment of animals
- School based education programmes
- Education through talks, seminars and workshops, including group visits to the SPCA

From July 2015 to 30 June 2016, SPCA attended to 1866 rescues, 776 cruelty investigations, rehomed 860 animals, fostered 136 animals, conducted 54 talks in schools, sterilised 962 community animals, and reunited 672 lost pets with their owners.

Says Dr Jaipal Singh Gill, Executive Director of SPCA, “We do not receive government funding and rely on the kindness and generosity of the public, including corporates to keep our animal shelter going, operations running and bring important attention to the ever-growing animal welfare issues.”

Jaipal will also help raise funds by heading down to some of the locations, with a few of SPCA dogs.

For information on SPCA Flag Day 2016, click onto this link <https://docs.google.com/forms/d/e/1FAIpQLSckeBUJKoJzeSQm8z9mXEgLja8myYCocNZxmPdr2dmbfITgUA/viewform?c=0&w=1>

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Your journalist and photographer/camera crew are cordially invited to cover SPCA Flag Day on Saturday, 26 November 2016. Interviews with Dr Gill and volunteers can be arranged upon request.

For more information, please contact:

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About *Society for the Prevention of Cruelty to Animals (SPCA)*

The SPCA is a registered animal welfare charity and its two main objectives are to promote kindness to animals and to prevent cruelty to animals. Relying mainly on donations from the public and fundraising, the Society provides various animal welfare services including a 24-hour emergency service, cruelty investigation, an adoption programme, an education programme for schools and organisations, a sterilisation programme for community animals, running an animal shelter and supporting quarantine for unwanted, abused and abandoned animals. For more information, visit <http://www.spca.org.sg>